GWHEYOHN GERRING

EXPERIENCED MULTIMEDIA + WEB DESIGNER

PHILADELPHIA, PA

PROFESSIONAL PROFILE

I welcome the opportunity to make a positive impact that would assist my employer to meet or exceed industry standards.

CONTACT

PHONE
+1 347 206 9011

EMAIL
contact@ggerring.com

WEBSITE
www.ggerring.com

LOCATION
Philadelphia, PA

EDUCATION

BACHELOR OF SCIENCE
Multimedia and Web Design
June 2005

TECHNICAL SKILLS

ADOBE DREAMWEAVER

ADOBE PREMIERE

FINAL CUT PRO X

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

MICROSOFT OFFICE

PROFESSIONAL EXPERIENCE

WEB PRODUCER
HADASSAH WZOA
New York, NY
JAN 2017 – PRESENT

- Update content on company website
- Create & maintain micro-sites & landing pages
- Create/design emails & send e-mails
- Run email analytics

WEB AND GRAPHIC DESIGNER
CENTERS PLAN FOR HEALTHY LIVING
Staten Island, NY
JAN 2014 – APR 2016

- Creation & implementation of all marketing strategies for our multiple lines of business (MAPD, FIDA & MLTC)
- Update & maintain the company website & social sites such as Facebook & YouTube
- Created all print marketing materials
- Created company intranet
- Edit video when needed

FREELANCE EXPERIENCE

WEB DESIGNER (FREELANCER)
ATL EXOTIC CAR RENTALS
Atlanta, GA
DEC 2020

- Developed car rental website
- Built with a Wordpress theme, WP Bakery and Contact Form 7

WEB DESIGNER (FREELANCER)
LYRIC SHERADE MAKEUP
New York, NY
OCT 2020

- Developed e-commerce website for cosmetic vendor
- Built with a Wordpress theme, Elementor and Contact Form 7

WEB PRODUCER (CONTRACTOR)
THE PARTNERS
New York, NY
JUN 2016 - JUL 2016

- Exported InDesign to PDF format
- Converted PDF files into PSD files
- Ensured all PSD layers were properly named & organized by sections of the site in preparation for front-end development
- Technology used: Photoshop CC & InDesign CC

WEB PRODUCER (CONTRACTOR)
VAUDEVILLE VENTURES
New York, NY
MAY 2017 - JUN 2017

- Prepared website artwork in Photoshop
- Designed & developed various layouts
- Ensured all PSD layers were properly named & organized by sections of the site in preparation for front-end development
- Technology used: Photoshop CC & InDesign CC

FLASH DEVELOPER (CONTRACTOR)
CLEAR-IDEAS
New York, NY
JUN 2013 - JUL 2013

- Designed & developed Flash content
- Technology used: Photoshop CC, Flash CC & Illustrator CC
- Created clickable ad banners for major clients

FLASH DEVELOPER (CONTRACTOR)
AKA
New York, NY
APR 2013 - MAY 2013

- Designed & developed Flash content
- Technology used: Photoshop CC, Flash CC & Illustrator CC
- Created clickable ad banners & landing pages

FLASH DEVELOPER (CONTRACTOR)
CCG
New York, NY
MAR 2013

- Designed & developed Flash content
- Technology used: Photoshop 5.1, Flash CS5, ClickTag & Actionscript 2
- Created clickable ad banners & landing pages

FLASH DEVELOPER (CONTRACTOR)
BERLIN CAMERON UNITED
New York, NY
**JAN 2013;
APR 2013 - MAY 2013**

- Designed & developed Flash content
- Technology used: Photoshop 5.1, Flash CS5, ClickTag & Actionscript 2
- Created clickable ad banners for major clients

REFERRALS AVAILABLE UPON REQUEST